

**Town of Bow Organizational Goals
FY 2025-26**

Goal 1: Improve and Enhance Municipal Services

	<i>Objectives</i>	<i>Status</i>
1	Continue with Community Building Project Planning	still no use of fire side; voting moving to BMS; repair furnace gas is shut off to stove
2	Complete a Town Trails GPS mapping and conditions inventory	
3	Bow 300th Anniversary planning	Seeking volunteers

Goal 2: Business Development

	<i>Objectives</i>	<i>Status</i>
1	Bow Mills Mixed-Used Zone feasibility study	Northern Borders grant awarded
2	Bow/Hooksett water and sewer interconnect	D&K designing and has a preliminary layout
3	Water Extension North Project	Engineer developing options for water storage tank vs. booster pump

Goal 3: Energy Efficiency

	<i>Objectives</i>	<i>Status</i>
1	Complete Solar Field Projects - Allen Road and closed landfill	FY 2024-25 carry forward; still negotiating terms

June	27	Community Development
July	18	Finance Department
August	15	Police Department
Sept	12	Fire Department
	26	Public Works
Oct	10	Recreation
	24	

COMMUNICATIONS AND RELATIONSHIPS

Goal I: Maintain the high level of customer service and reporting on Town activities

Goal II: Keep line of communications open with employees and employee relations well-being

ECONOMICS

Goal III: Continue to work at seeking the most cost effective and efficient manner with which to provide services to the residents of Bow.

Goal IV: Manage, maintain and improve the Town's infrastructure in a fiscally responsible manner

Goal V: Welcome commercial development and support local businesses

BOW COMMUNITY BUILDING

Goal VI: What is the Town's long term vision for the Community Building

1-A.1	Action: Cost benefit analysis on improving ISO PPC rating				
1-A.2	Action: Customer feedback surveys				
1-A.3	Action: Implement "after the fire" strategies into policy and training.				
1-A.4	Action: Set up a Town of Bow Facebook page	X	√		
1-A.5	Action: Monitor Bow Community Facebook page	+/-	+/-		
1-A.6	Action: PD use of Facebook page				
1-A.7	Action: Did you know?	X	X		
1-A.8	Action: This day in Bow history on Town FB page	X	X		
1-A.9	Action: Get to know your Selectmen bio on FB page and website	X	X		
1-A.10	Actions: Monthly Bulletin - sand salt example				
1-A.11	Action: TV for calendar and information kiosks				
	Planning Board and BOS packets published ahead of time				
	Action: Post link to Meeting Minutes on Facebook				

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